

From: Mary-Louise O'Brien [mobrien7@hawaii.rr.com]
Sent: Monday, April 28, 2014 9:53 AM
To:
Subject: Oppose passage of Bill 69

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Aloha Committee Chair Kobayashi and members of the Budget Committee,

I am writing to strongly urge you to vote down Bill 69 for the following reasons:
The potential legal issues are daunting.

1. I cherish, as I am sure you do, the scenic beauty of this island. Allowing advertising signs to mar this beauty is counter to what all we hold dear. Rolling billboards are just as bad as the stationary ones The Outdoor Circle got rid of a century ago!
2. The Mayor and City Council must restore the cuts that were made in Oahu's bus service. But they cannot hold bus service hostage to a plan for billboard advertising that will damage our scenic beauty. They must be creative and find the money somewhere else.
3. Bill 69 creates a false promise of new revenue because of its many legal problems. We already saw how previous efforts to regulate advertising content produced years of expensive litigation around aerial advertising. Bus billboards are a bad idea. The Budget Committee must kill this bill right now.

Mahalo!